

CITY OF HARLINGEN

CHRISTMAS PARADE APPLICATION

Friday, December 2, 2022, at 6 p.m.

Parade Line-up Begins: 3:30 p.m.

Parade Begins: 6:00 p.m.

Application Deadline: November 23, 2022

Theme: Hometown Christmas

Line Up #
(Office Use)

Name of firm, organization or group: _____

Contact Person: _____ Email: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____ Phone: _____

Cell Phone (**day of parade number**): _____

Is this your first time participating in the City of Harlingen Christmas Parade? _____ Yes _____ No

Parade Division Entered (Required):

_____ Marching Band Unit/Number in Unit

_____ Non-Commercial Float (School, Group, Club, etc.)

_____ Commercial Float

_____ Horses/ Animals (**must have a clean-up crew**) Number of Horses _____ Number of Trailers Anticipated _____

_____ Vehicles (Motorized or other, not part of a float) **Car/Motorcycle clubs are limited to 3 vehicles ONLY.**

_____ People Walking/Number of People _____

_____ Other Entry (bicycles, wagons, golf carts, etc.)

I would like my entry to be entered into the judging for the parade. _____ Yes _____ No

Length of Float (including tow vehicle): _____ **ft.** (If you will have a float this information must be completed when your application is submitted.)

Description: _____

Parade Entry Fees: (must accompany application) \$30.00

Parade entry fees are non-refundable. Make checks payable to the City of Harlingen.

Submit application and payment to Downtown Improvement District Office:

EMAIL ARIOJAS@MYHARLINGEN.US

HAND DELIVER 209 W. JACKSON AVE., HARLINGEN, TEXAS 78550

I have read the attached rules and releases and agree to the terms of the containment therein. I also understand that failure to comply with these rules could result in removal from the parade line-up this year and in future years.

Signature _____ Date _____

PARADE RULES



Planning Your Entry

1. Entries should reflect a holiday theme, or the theme "Hometown Christmas"
2. Santa entries are not allowed because the real Santa Claus agreed to participate.
3. Music must be appropriate for all ages.
4. Sound systems may not be used for addressing the audience (no speech/campaigning)
5. Air horns and sirens are not permitted unless by the Fire, Police or EMS Department. Sirens, horns and any other audible devices not playing Christmas music should only sound in 2 to 3 second increments no more than once a minute.
6. Animal Entries (includes horses) MUST have a clean-up crew or will not be permitted to participate.
7. DO NOT THROW CANDY.
8. You will be called if the parade is postponed or cancelled. Check our "Downtown Harlingen" Facebook & Instagram page for updates.

Before & After the Parade:

1. The line-up area will open at 3:30 p.m. The entrance for line-up will be at the intersection of "G" St. and Jackson St.
2. **No vehicles will be allowed to enter the parade line-up after 5:00 p.m.**
3. Each entry will be assigned a number that is your place in the line-up. The number and a map showing your placement will be given to you at the entrance point on parade day.
4. Only floats/vehicles driven in the parade are permitted to park in the line-up areas.
5. Floats/vehicles not in the parade may park at any of our public parking lots.
6. All parade floats and participants will turn off to the right on "6th" Street at the end of the parade.

Judging:

1. Judges will evaluate the entry's interpretation of the parade theme and will also take into consideration detail, difficulty of construction, color and originality of the entry.
2. All entries that have asked to be entered into the float judging contest will be judged during the parade at a fixed location on "Commerce" St and Jackson Street.
3. There will be a 1st, 2nd and 3rd place overall winner. Winners will be announced by Monday, December 5th. Winning entries will be contacted via phone and the winners will be announced on the City of Harlingen & Downtown Harlingen Facebook page and website.

Release

I give the City of Harlingen the absolute rights and permission to copyright and/or publish or use any photographic or video images of this parade entry, in which may be included in whole or part, or composite or distorted in character and form, in conjunction with my own or fictitious name, or reproductions thereof in color or otherwise, for art, advertising, trade or any other lawful purpose.

I hereby waive any right that I may have to inspect and/or approve the finished product or the advertising copy that may be used in connection therewith, or the use to which it may be applied. I agree, for all participants in this parade entry and hereby release, in-demnify and hold harmless, the City of Harlingen, its planning committee, sponsors, and volunteers from all liability, claims, demands, and causes of action whatsoever, arising out of my participation in the 2022 City of Harlingen Christmas Parade.