

DOWNTOWN IMPROVEMENT DISTRICT  
BOARD OF DIRECTOR'S REGULAR MEETING  
THURSDAY, OCTOBER 12, 2023, AT 5:15 P.M.

**This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may be present. Other City Board members may also be present.**

Notice is hereby given that the Downtown Improvement District Board of the City of Harlingen, Texas will hold a Regular Meeting on Thursday, October 12, 2023, at 5:15 p.m. at Harlingen Chamber of Commerce, Board Room located at 311 E. Tyler Avenue, Harlingen, Texas.

AGENDA ITEMS

1. Welcome and Introductions
2. Conflict of Interest  
**'Under State law, a conflict of interest exists if a council member, or certain members of that person's family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion nor vote on the agenda item. Are there any known conflicts of interest to disclose at this time?'**
3. Citizen Communication
4. Approval of Minutes: Regular Meeting on September 5, 2023
5. Consider and take action to approve of the selection of Chairman and Vice Chair of the D.I.D. Board.
6. Consider and take action to approve the signage for the property located at 214 W. Jackson (Mofi Nutrition) in accordance with Article XVIII – Downtown District Overlay.
7. Consider and take action to approve the signage for the property located at 104 S. 3<sup>rd</sup> Street (Epic Hair Studio) in accordance with Article XVIII – Downtown District Overlay.
8. Consider and take action to approve the storefront improvements for the property located at 116 W. Van Buren (Yadis Innovations) in accordance with Article XVIII – Downtown District Overlay.
9. Discussion and review of PupK for Fresh event.
10. Financial Update: Special Assessments & Public Improvements
11. Marketing Report – Downtown Events/Social Media Insights
12. Director's Report – 4 Point Main Street Approach
13. Adjourn

I, the undersigned, do hereby certify that the above Notice of Meeting of the duly appointed Downtown Improvement District Board, owned and operated by the City of Harlingen, is a true correct copy of said Notice and that I posted said Notice at the Downtown Improvement District office and at City Hall, both places convenient and readily accessible to the general public at all times, and said Notice was posted Monday, October 9, 2023 by 5:00 p.m. and remained so posted for at least 72 hours preceding the scheduled time of said meeting.

*Alexis Riojas*

Alexis Riojas, Downtown Director