

DOWNTOWN IMPROVEMENT DISTRICT
BOARD OF DIRECTOR'S REGULAR MEETING
TUESDAY, SEPTEMBER 5, 2023, AT 5:15 P.M.

This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may be present. Other City Board members may also be present.

Notice is hereby given that the Downtown Improvement District Board of the City of Harlingen, Texas will hold a Regular Meeting on Tuesday, September 5, 2023, at 5:15 p.m. at Harlingen Chamber of Commerce, Board Room located at 311 E. Tyler Avenue, Harlingen, Texas.

AGENDA ITEMS

1. Welcome and Introductions
2. Conflict of Interest
'Under State law, a conflict of interest exists if a council member, or certain members of that person's family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion nor vote on the agenda item. Are there any known conflicts of interest to disclose at this time?'
3. Citizen Communication
4. Approval of Minutes: Regular Meeting on August 1, 2023
5. Financial Update: Special Assessments & Public Improvements
6. Consider and take action to approve the street closures for the annual, "Jackson Street Classic Car Show" scheduled on Saturday, October 14, 2023, from 7 am – 5 pm.
7. Consider and take action to approve up to \$2,500 for the Antique Automobile Clubs of America's, 15th annual Jackson Street Classic Car Show on Saturday, October 14, 2023.
8. Consider and take action to approve the street closures for the "3rd annual Trunk or Treat" schedule on Saturday, October 28, 2023, from 4 pm – 10 pm.
9. Consider and take action to approve a resolution adopting the Harlingen Downtown Improvement District's budget for Fiscal Year 2023-2024.
10. Consider and take action to approve our Fall TV & Digital Campaign for Fiscal Year 2023-2024.
11. Consider and take action to approve up to \$4,000 from the Public Improvement budget for the annual palm tree trimming.
12. Consider and take action to approve the signage for the property located at 201 E. Jackson Ave. Ste. A (Texas Specialty Clinic) in accordance with Article XVIII – Downtown District Overlay.
13. Consider and take action to approve the signage for the property located at 116 W. Van Buren (Yadis Innovations) in accordance with Article XVIII – Downtown District Overlay.
14. Consider and take action to approve the storefront improvements for the property located at 116 W. Van Buren (Yadis Innovations) in accordance with Article XVIII – Downtown District Overlay.

15. Consider and take action to approve the incentive grant for the property located at 116 W. Van Buren in accordance with Article XVIII – Downtown District Overlay.
16. Consider and take action to approve the signage for the property located at 224 E. Jackson (Sugarz Gourmet Donuts) in accordance with Article XVIII – Downtown District Overlay.
17. Consider and take action to approve the incentive grant for the property located at 224 E. Jackson in accordance with Article XVIII – Downtown District Overlay.
18. Consider and take action to approve the artwork for the new promotional banners.
19. Marketing Report – Downtown Events/Social Media Insights
20. Director’s Report – 4 Point Main Street Approach
21. Adjourn

I, the undersigned, do hereby certify that the above Notice of Meeting of the duly appointed Downtown Improvement District Board, owned and operated by the City of Harlingen, is a true correct copy of said Notice and that I posted said Notice at the Downtown Improvement District office and at City Hall, both places convenient and readily accessible to the general public at all times, and said Notice was posted Friday, September 1, 2023 by 5:00 p.m. and remained so posted for at least 72 hours preceding the scheduled time of said meeting.



Alexis Riojas, Downtown Director