

DOWNTOWN IMPROVEMENT DISTRICT  
BOARD OF DIRECTOR'S REGULAR MEETING  
THURSDAY, JULY 6, 2023, AT 5:15 P.M.

**This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may be present. Other City Board members may also be present.**

Notice is hereby given that the Downtown Improvement District Board of the City of Harlingen, Texas will hold a Regular Meeting on Thursday, July 6, 2023, at 5:15 p.m. at Harlingen Chamber of Commerce, Conference Room located at 311 E. Tyler Avenue, Harlingen, Texas.

AGENDA ITEMS

1. Welcome and Introductions
2. Conflict of Interest  
**'Under State law, a conflict of interest exists if a council member, or certain members of that person's family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion nor vote on the agenda item. Are there any known conflicts of interest to disclose at this time?'**
3. Citizen Communication
4. Approval of Minutes: Regular Meeting on June 6, 2023
5. Financial Update: Special Assessments & Public Improvements
6. Consider and take action to approve the façade color for the property located at 321 W. Van Buren (Office) in accordance with Article XVIII – Downtown District Overlay.
7. Consider and take action to approve the signage for the property located at 222 E. Jackson (Callez, LLC) in accordance with Article XVIII- Downtown District Overlay.
8. Consider and take action to approve the signage grant for the property located at 222 E. Jackson (Callez, LLC) in accordance with Article XVIII – Downtown District Overlay.
9. Consider and take action to transfer over \$4,500 from the Special Assessment budget to the Public Improvement budget.
10. Consider and take action to approve the Downtown LED lighting project in the amount of \$5,000 from the Public Improvement budget.
11. Consider and take action to approve the purchase of new banner hardware in the amount of \$1,850 from the Public Improvement budget.
12. Consider and take action to approve the Adopt-A-Bench Program for Downtown Harlingen.
13. Consider and take action to approve the street closures for Fiesta de Pinatas scheduled on Saturday, September 16, 2023, from 10 am-10 pm.
14. Consider and take action to establish a downtown committee to review art installations in the district.
15. Marketing Report – Downtown Events/Social Media Insights

16. Director's Report – 4 Point Main Street Approach

17. Adjourn

I, the undersigned, do hereby certify that the above Notice of Meeting of the duly appointed Downtown Improvement District Board, owned and operated by the City of Harlingen, is a true correct copy of said Notice and that I posted said Notice at the Downtown Improvement District office and at City Hall, both places convenient and readily accessible to the general public at all times, and said Notice was posted Friday, June 30, 2023, by 5:00 p.m. and remained so posted for at least 72 hours preceding the scheduled time of said meeting.



Alexis Riojas, Downtown Director