

DOWNTOWN IMPROVEMENT DISTRICT  
BOARD OF DIRECTOR'S REGULAR MEETING  
TUESDAY, AUGUST 1, 2023, AT 5:15 P.M.

**This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may be present. Other City Board members may also be present.**

Notice is hereby given that the Downtown Improvement District Board of the City of Harlingen, Texas will hold a Regular Meeting on Tuesday, August 1, 2023, at 5:15 p.m. at Harlingen Chamber of Commerce, Conference Room located at 311 E. Tyler Avenue, Harlingen, Texas.

AGENDA ITEMS

1. Welcome and Introductions
2. Conflict of Interest  
**'Under State law, a conflict of interest exists if a council member, or certain members of that person's family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion nor vote on the agenda item. Are there any known conflicts of interest to disclose at this time?'**
3. Citizen Communication
4. Approval of Minutes: Regular Meeting on July 6, 2023
5. Financial Update: Special Assessments & Public Improvements
6. Consider and take action to approve the signage for the property located at 104 S. 3<sup>rd</sup> Street (Epic Hair Studio) in accordance with Article XVIII- Downtown District Overlay.
7. Consider and take action to approve the design artwork for a new mural located on the alleyway behind the property located at 212 E. Jackson.
8. Consider and take action to approve the artwork for new promotional banners.
9. Consider and take action to approve the purchase of new benches to be installed throughout the Downtown District.
10. Marketing Report – Downtown Events/Social Media Insights
11. Director's Report – 4 Point Main Street Approach
12. Adjourn

I, the undersigned, do hereby certify that the above Notice of Meeting of the duly appointed Downtown Improvement District Board, owned and operated by the City of Harlingen, is a true correct copy of said Notice and that I posted said Notice at the Downtown Improvement District office and at City Hall, both places convenient and readily accessible to the general public at all times, and said Notice was posted Friday, July 28, 2023, by 5:00 p.m. and remained so posted for at least 72 hours preceding the scheduled time of said meeting.



Alexis Riojas, Downtown Director